KENYA PLATFORM FOR CLIMATE GOVERNANCE

Consultancy ToR for web development, hosting and maintenance for the Kenya Platform for Climate Governance website.

1. Background information

   Kenya Platform on Climate Governance (KPCG) brings together Civil Society Organizations (CSOs) and other non-state actors to dialogue, advocate for low emission, green development pathway and hold the national government accountable to the commitment of the Paris agreement and other regional and global climate change interventions.

   KPCG implements its activities through the following five Thematic Working Groups: Mitigation; Adaptation; Technology, Knowledge, Management and Capacity Building; Climate Finance; and Gender, Youth and Marginalized TWGs.

   KPCG functions as the national designated platform for the Pan African Climate Alliance Justice (PACJA) and is hosted at the PACJA Secretariat in Nairobi; Kenya. The KPCG implement its mandate and goals through dialogues, influence, inclusive country-wide membership movement, and impression over the past 4 years on climate and environmental justice.

   KPCG is progressive movement on influence, voice, agency, mobilization, networks leveraging on its political and social capital. The Platform has grown in membership, scale and intensity of actions; and partnerships.

   The KPCG pursues to be an autonomous, inclusive and transparent system of CSOs with a shared vision of a fair, equitable, ecologically-just, inclusive, youth and gender-responsive response to climate change and deliver its mandate towards the National Climate Change Action Plan priorities, National Determined Contributions and accelerated efforts climate actions as well as take into account their key strengths, gaps and opportunities for enhancing their overall effectiveness and impact through capacity strengthening and the background understanding of CSOs’ capacity needs, and developing sector-wide capacities.
KPCG INITIATIVES

KPCG serves as an umbrella network aiming to bring together civil societies and other non-state actors to dialogue on climate change, advocate for low emission, green development pathways and hold nation-state accountable to the commitment to the Paris agreement, other regional and global climate change interventions. The strategic objective of the KPCG is quiet strong and inclusive PACJA Kenyan platform that has mobilized governments, non-state actors and grassroots communities to advance climate justice, specifically contributing to:

1. Coordinate policy dialogues, legislative analysis and lobby for increased total public funding for climate change adaptation in Kenya and improved accountability of financing from both the public sector and Civil Society Organizations (CSOs);
2. Enhance the CSOs momentum member organization’s capacity to effectively coordinate, support and monitor the implementation of the NDCs and NEMA advocacy issues in Kenya;
3. Build the capacity of CSOs and other stakeholders to effectively coordinate, support and monitor the flow of climate finance in Kenya;
4. Promote awareness, education by providing a Platform for climate change technology, knowledge management and capacity building by 2030;
5. Lobby for increased involvement of women, youth and marginalized groups in the formulation of climate change policies, planning and implementation of climate change actions;
6. Collaborate, partnership building and involvement of local, sub-national and national stakeholders on climate change and environmental justice issues;
7. Set up of thematic working groups and organization of their work;
8. Advice and guide on climate change and environmental justice;
9. Research, documentation and information sharing with members and stakeholders;
10. Implement policy and special programmes

3. KPCG Area of operation

The KPCG operates and implements its activities are implemented in 6 economic regional blocks Kenyan counties: central region, western region. North Rift region, North Eastern, Lower Eastern and Nyanza region. KPCG platform believes that building strong and inclusive platforms for climate justice in these regions can be the instrument for a powerful Kenya powerful movement
anchored on climate justice. The selection of the regions was done based on a combination of gages, counting climate susceptibility. The platform aimed for a combination of counties to allow for synergies, mutual learning, peer pressure among county governments and knock-on effects, while contributing to a genuine community voice at the various levels.

4. **Objective of assignment**

The objective of this consultancy is to design and construct a comprehensive and responsive website that offers a visible web presence for the KPCG initiatives and also as a tool of awareness on the platform. The web development project will also offer functionality to its members such as information sharing and dissemination.

4.1 **Specific objectives**

   a) Provide a platform for interaction and information sharing among all those involved in the project.
   b) Help build understanding of activities and trends in KPCG initiatives as well as climate justice space.
   c) Be an online repository for the project’s documentations, reports and other relevant resources.

4.2 **Scope of Work**

The scope of work includes two main areas of work: -

   a) Website design and development on an iterative basis in a process involving the KPCG initiatives so as to accommodate any web concept and design changes.
   b) Website maintenance, which would include applying security patches, clearing out log files, enlarging disk space before it runs out, sorting out security certificates and fixing bugs in the code.

5. **Deliverables**

The following are key deliverables for the assignment:

   a. Provide technical design and development of the functionalities in an interactive user-friendly web application.
   b. Create a content management system for information publishing and updating to the various content areas such as the events, news, galleries, workshops and other bulletin boards.
   c. Create wireframes of the website design concepts.
   d. Install and configure relevant server applications on the website host server for secure, efficient and easy access of the website across all web platforms.
   e. Secure and authenticated access to the website using secure https transmission channels.
f. A database and a document management system to store, manage and track documents uploaded to the website for downloads and easy access through remote sharing.
g. Develop corresponding user accounts and interfaces for the website administrators.
h. Administrator and end user training on the various website functionalities.
i. Gradually develop guidelines for consistent web design, in collaboration with relevant team members, taking into account existing guidelines and best practices.
j. Carry out other relevant web-related tasks such as search engine optimization.

6. Duration of Consultancy

The obligation is projected to take 30 days with one sampling and analysis week.

7. Program of Work

The consultant shall split time to cover the work schedules as follows:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Timeframe (Days)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requirement gathering and website specification on functionality.</td>
<td>2</td>
</tr>
<tr>
<td>Website Design and wire framing</td>
<td>4</td>
</tr>
<tr>
<td>Database design</td>
<td>6</td>
</tr>
<tr>
<td>Implementation and programming</td>
<td>7</td>
</tr>
<tr>
<td>Security and functionality testing</td>
<td>3</td>
</tr>
<tr>
<td>Deployment</td>
<td>8</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>30 days</strong></td>
</tr>
</tbody>
</table>

8. Qualification and Education Experience

a) Advanced University degree in software engineering/ web development and other relevant fields. Master’s degree in any of these fields will be an added advantage.
b) Required professional Skills and Experience At least 5 years’ experience software development or web designing.
c) Knowledge of the multilateral environmental agreements.
d) Experience in international project implementation is an asset;

9. Technical Skills and Expertise

a) Solid understanding of the concepts of user experience, user interface design principles and conceptual design.
b) Expert knowledge in PHP, HTML, CSS and JavaScript.
c) Knowledge of Bootstrap, jQuery and AngularJS.
d) Knowledge of industry-standard design tools such as Adobe Photoshop, Illustrator and Dreamweaver.
e) Knowledge of the Content Management System, particularly with respect to page template design, will be considered an asset.
f) Eye for design and attention to details are essential.

10. **Core Competencies**

   a) Strong knowledge of the field of expertise with good analytical skills, ability to understand complex problems and to deliver appropriate solutions.

   b) Good spoken and written communication skills, including the ability to liaise with technical staff and present information in a clear and concise style.

   c) Ability to plan projects and activities, work to tight deadlines, and manage conflicting priorities.

   d) Ability to understand users’ needs and to customize services and products accordingly, in order to provide user-friendly and ergonomic solutions that meet user requirements.

   e) Expert knowledge in the field of web design and user experience.

11. **Duration of assignment:** The assignment is expected to be carried out between 31\textsuperscript{st} April to 31\textsuperscript{st} May 2023

12. **Application Process:** All applications should be sent to hr@pacja.org copying info@pacja.org by 17\textsuperscript{th} of April 2023