



CONCEPT NOTE

NATIONAL CLEAN ENERGY SUMMIT

6TH JULY, 2017

NAIROBI, KENYA



**THE
BIG
SHIFT**



**FRIEDRICH
EBERT
STIFTUNG**

1. INTRODUCTION & BACKGROUND

2015 was a critical year in the global policy debate particularly around climate change and sustainable development. In September 2015, UN member states adopted the Sustainable Development Goals (SDGs), whose 7th goal focuses on affordable and clean energy while in December of the same year, member states unanimously adopted the COP21 Paris agreement, committing themselves to pursue development pathway that would reduce global emissions to a level well below 2°C as articulated under their respective Nationally Determined Contributions (NDCs). Policy makers around the world are exploring strategies that will promote access to clean, sustainable and affordable energy. The continent of African has received considerable attention from the international community especially due to the immense Renewable Energy Potential it has, coupled with the significant amount of energy the continent needs to light up and power the region.

In the run-up to COP21 in Paris, Christian Aid and its partner organizations, key amongst them the Pan-African Climate Justice Alliance (PACJA)¹ started a global campaign dubbed Big Shift International. The campaign's main aim is to influence a shift of investments away from Fossil Fuel to Renewable Energy (RE), while at the same time demanding for the delivery of clean, sustainable, affordable and reliable energy to the millions of energy poor populations. Initial activities for this campaign in Africa involved pilot research on energy policies from 3 countries (Malawi, Kenya and Ethiopia) in order to provide the necessary evidence for policy and advocacy work. This was later followed by validation exercise for the research findings, then consolidation of an action plan to influence energy policies at the local, national, regional and international level.

From these exercise, one thing that was evident was that although the demand for access to clean energy in the country is high, appreciation of the government's policies and strategies for the energy sector is still low, both at the national, as well as the sub-national level. This thus complicates the public's level of engagement with the policy makers, both in terms of playing their crucial part in the realization of this agenda, as well as demanding for access of the same from the government. Recognizing this, Christian², PACJA & ACSEA³ (African Coalition for Sustainable Energy & Access) have organized a series of activities between June & July to mobilize and educate the public and popularize the energy agenda.

These activities include:

1. **Cycling caravan:** 10 cyclists will be cycling across 10 counties; Kisumu, Kakamega, Uasin Gishu, Nyeri, Meru, Kiambu, Mombasa, Machakos, Kitui and Nairobi counties. The caravan will focus on creating awareness and mobilizing

¹ PACJA is the most vibrant and largest continental coalition with a membership of more than 500 CSOs and networks from diverse backgrounds in African advocating for Pro-poor, climate-friendly and equity-based responses to climate change

² Christian Aid is the official relief and development agency of 41 British and Irish churches, and works to support sustainable development, stop poverty, support civil society and provide disaster relief in South America, the Caribbean, the Middle East, Africa and Asia.

³ ACSEA is a coalition of different organizations drawn from the Civil Sector (CSOs), Business/Private sector, academia as well as research institutions promoting renewable energy, energy transformation and access in the continent of Africa.

support for the initiative as well profiling energy stories in the counties. This activity is scheduled to happen starting from 12th June and end on 2nd July 2017.

2. **Community Level Energy Cafes:** These are community dialogues on energy issues. The energy cafes will mobilize faith leaders, politicians, the community, Private Sector and CSOs to discuss access to affordable, reliable, sustainable & clean energy at the community level. A total of 10 Community Level Energy Cafes will be conducted, taking place in the 10 counties where the caravan will pass through, as part of the cycling caravan initiative.
3. **County Clean Energy Policy Dialogues:** Securing energy agenda within the County Integrated Development Plans (CIDPs) will be a determinant of the success of county government's prioritization of energy matters within their jurisdiction. To this end, and as part of the campaign activities, deepened policy consultative meetings will be taking place in 2 counties (Kisumu & Makueni), bringing together County governments' technical teams, private sector, and CSOs amongst others. Specific focus will be around the Sustainable Energy for All (SE4AA), as well as a look at specific county government policies focused on energy (and climate change). The outcome from these policy dialogues will inform the next CIDPs for the targeted 2 counties.
4. **National Clean Energy Summit:** This will be a multi stakeholder's consultative dialogue on clean energy and energy access in Kenya. The summit will take place on 6th July in Nairobi Kenya, and will serve as the culmination of the campaign activities. Targeted participants for the summit will include key political leaders, policy makers, RE entrepreneurs and financing partners. Specific focus for this summit will be a discussion on the strategy for the implementation of the SE4ALL, as well as consolidation of the key issues that will have emerged from the energy cafes and County policy dialogues.
5. **Media Engagement:** Media is a critical part in every campaign. Use of both mainstream, as well as social media will be prioritized under this campaign, with the main aim of mobilizing and creating awareness amongst the general public, as well as influence policy makers. Key activities under media engagement will entail profiling energy stories and pushing them through the identified media platforms.

2. PURPOSE & OBJECTIVES OF THE NATIONAL ENERGY SUMMIT

- i. To popularize access to Affordable, reliable, Sustainable & Clean Energy agenda in Kenya
- ii. To discuss energy policy & strategies central to the realization of the energy agenda, key amongst them the National energy policy as well as the Sustainable Energy for All (SE4ALL) Action Agenda
- iii. To secure buy-in of the campaign agenda from all the stakeholders and strategize on a way forward

3. EXPECTED OUTCOMES FROM THE MEETING

- i. Energy issues/debate in the country gain prominence and the necessary attention that it requires in order to accelerate the realization of the agenda
- ii. The public is more aware of the SE4ALL Action Agenda as well as national energy policy
- iii. Consensus by all stakeholders on how to work together in pushing for access to affordable, sustainable, reliable & clean energy in Kenya.

4. STRATEGIES TO ENSURE THE REALIZATION OF THE AGENDA

In order to achieve the set objectives and realize the anticipated outcomes, a number of strategies will be employed. The will include;

Participation by representatives from strategic institutions, both public and private will be critical in delivering the agenda of the meeting. These will include relevant officials from the Ministry of Energy & Petroleum (MoEP), especially the department responsible for Renewable Energy. Other will include representatives from development partners, Strategic community leaders and likeminded CSOs amongst others. Commercial banks that are also financing energy investment as well as energy entrepreneurs will also take part.

The meeting will be 'divided' into 3 main sessions/sections:

- i. The 1st session will focus on energy policy discussions based on the key energy policies in Kenya, as well as the SE4ALL Action Agenda. Deepened policy debate facilitated by representative from the Ministry of Energy, as well as CSOs experts working on energy matters will further inform this debate.
- ii. The second session will look at the findings of the opinion polls exercise which was conducted in January by Infotrak Company. This presentation is aimed at informing stakeholders on the general perceptions of the public in relation to the upcoming campaigns and the public views on provision of access to clean energy.
- iii. The final session will look at strategizing on way forward, especially in terms of working together to influence energy policy debate in the country. A 3 year road-map will be crafted during this session.

Media – both social as well as mainstream will play their critical role in promoting and profiling this campaign, and specifically the summit and its outcome. Media engagement (especially social media) will continue until after elections are done.

5. TARGETED STRATEGIC PARTICIPANTS (70 PAX)

As mentioned in the above section, the National Energy Summit will target participants from the government (ministry of energy, department for Renewable Energy), likeminded Civil Society Organizations (CSOs) working on energy matters from Kenya, representatives from the business community and development partners. Strategic community leaders especially drawn from the 10 key counties will also take part in the energy summit.

6. FORMAT & PROGRAMME:

PROGRAMME – NATIONAL ENERGY SUMMIT

6th JULY 2017		
TIME	ACTIVITY	FACILITATOR/RESPONSIBLE
Session Moderator:		
8:00 – 8:30	<ul style="list-style-type: none"> Arrival & Registration 	<ul style="list-style-type: none"> PACJA/ACSEA
8:30 – 9:00	<ul style="list-style-type: none"> Welcome remarks, participants' intro + meeting objects 	<ul style="list-style-type: none"> CA/PACJA/ACSEA
9:00 – 9:45	<ul style="list-style-type: none"> Introduction to the Big Shift Campaign (including ACSEA) 	<ul style="list-style-type: none"> ACSEA/CA
9:45 – 10:30	<ul style="list-style-type: none"> Official Opening Remarks 	<ul style="list-style-type: none"> Director – Renewable Energy, Ministry of Energy
10:30 – 11:00	Tea Break & Group Photo Session	Photo Journalist
Session Moderator:		
11:00 – 12:00	<ul style="list-style-type: none"> Presentation on National Energy Policy & Strategies (including SEA4ALL AA) 	<ul style="list-style-type: none"> Representative, Ministry of Energy, GoK
12:00 – 1:00	<ul style="list-style-type: none"> Opinion Poll Findings 	<ul style="list-style-type: none"> Infotrak Survey
1:00 – 2:00	Lunch Break	All
Session Moderator:		
2:00 – 3:30	<ul style="list-style-type: none"> Panel discussion – Making energy a critical part of the next elections 	<ul style="list-style-type: none"> Ministry of Energy & Petroleum, Department of RE CSOs Representative Representative from the Private Sector (KEPSA/KAM) Representative from the Development Financing Partners
3:30 – 4:00	<ul style="list-style-type: none"> Strategizing on the way forward 	<ul style="list-style-type: none"> ACSEA/PACJA/CA
4:00 – 4:30	<ul style="list-style-type: none"> Declaration on the way forward & Closing Remarks 	<ul style="list-style-type: none">
4:30 –	<ul style="list-style-type: none"> Tea Break 	<ul style="list-style-type: none"> All